

Welcome



Indiana's Stellar Communities

A first of its kind collaboration between:

Indiana Office of Community and Rural Affairs (OCRA)

Indiana Housing and Community Development Authority (IHCDA)

Indiana Department of Transportation (INDOT)



Agenda

- Opening Remarks
- Partner Introductions
- Program Overview
- Stellar Pilot Successes and Barriers
- Letter of Interest Criteria
- Break (if necessary)
- Q & A with State Panel
- One on One discussions (if needed)





INDIANA OFFICE OF
Community & Rural Affairs

Promote community prosperity to strengthen Indiana's economy by providing capacity-building solutions to assure ready, marketable, and competitive communities for economic growth.





Strategic Priorities

1. Comprehensive Prosperity
2. Community Sustainability
3. Capacity Building
4. Marketable and Competitive Communities

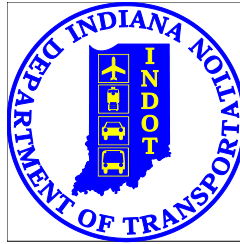


Indiana Department of Transportation

INDOT

INDOT will plan, build, maintain and operate a superior transportation system enhancing safety, mobility and economic growth.





Strategic Priorities

1. Publish and implement a plan, consistent with the funds available, that maintains steady improvement in pavement and bridge quality.
2. Ensure a commitment to safety throughout the agency.
3. Reduce operational and construction expenses that will ultimately save the taxpayers' money and channel more dollars to capital investments.
4. Improve internal and external customer satisfaction by providing timely responses with quality products and services.



Indiana Housing & Community Development Authority



The Indiana Housing and Community Development Authority creates housing opportunities, generates and preserves assets, and revitalizes neighborhoods by facilitating the collaboration of multiple stakeholders, investing financial and technical resources in development efforts, and helping build capacity of qualified partners throughout Indiana.”





Strategic Priorities

1. Comprehensive Community Development
2. Sustainable and Affordable Housing
3. Individual and Family Economic Stability
4. Ending Homelessness
5. Aging in Place



General Requirements for Stellar Participation

- Open to incorporated Indiana communities of any size that are not entitled to direct CDBG funding through U.S. HUD
- Must have a recent comprehensive plan (7-yrs)
- Must have documented and demonstrated capacity to complete proposed activities—including the ability to submit a response to a request for proposal



General Requirements cont.

- Must be in good standing with partner agencies
- The letter of interest must be signed by the chief elected official
- Must submit the Stellar Communities information sheet, and project matrix with the letter of interest



Program Overview

- Agency Roles and Partnerships: We are but three investors and wish to see many other investors at the table
- Stellar Communities embodies collaborative government partnerships to successfully leverage state and federal funding from multiple agencies to undertake large-scale comprehensive community vitality projects.



Program Overview

- Communities will have the benefit of non-competitive funds. Please note that a community cannot participate in regular competitive programs during the stellar cycle.
- This is a *flexible program* designed to assist prepared communities with their vision for community and economic development.



Program Definitions

- Letter of Interest (LOI)
- Criteria for LOI
- Finalist Community
- Strategic Investment Plan (SIP)
- Site Visit
- Designated Community
- Funding Platforms



Keys to Success:

- Proven prior implementation of planning efforts
- Effective and engaged leadership
- Engaged community and public participation
- Collaborative efforts with variety of public and private partners

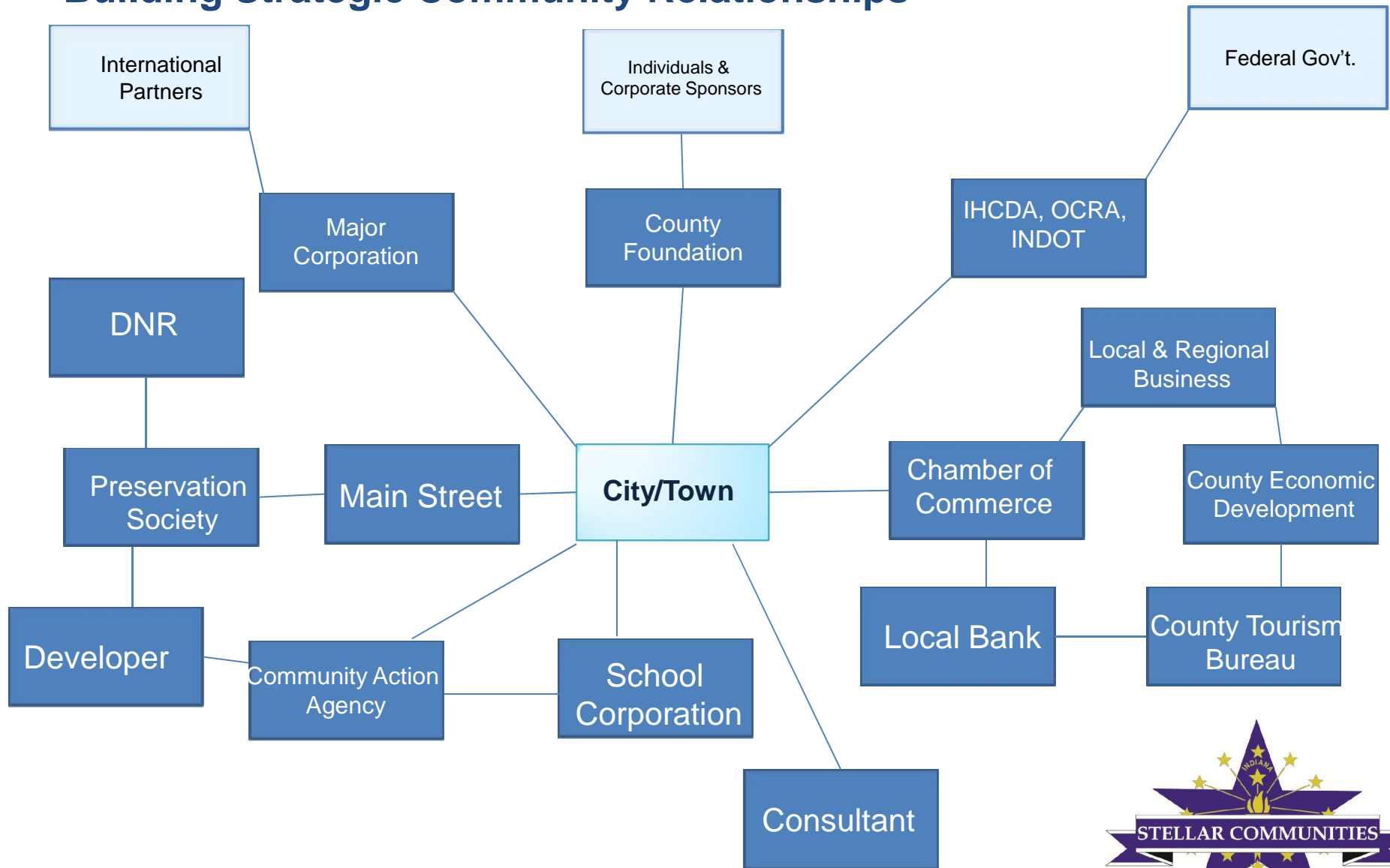


Barriers to Success:

- Viewing the program as a grant program rather than a designation program
- Variations in mission and strategies amongst partners
- Lack of leadership
- Lack of community engagement



Building Strategic Community Relationships



Stellar Communities Process

- Call for Letters of Interest (LOI) **January 16, 2014**
- Stellar Communities LOI Informational Forum **January 30, 2014**
- Letter of interest submitted by **February 19, 2014**
 - *Electronic Submissions only*
 - Via an FTP site
 - Contact Gretchen Fisher at grfisher@ihcda.in.gov to set up a user name and password.



Stellar Communities Process cont.

- Evaluations of LOIs
- Announcement of finalist communities **March**
- Chief Elected Officials of finalist communities attend a workshop **March**
- Finalists submit Strategic Investment Plans (SIPs) **May**



Stellar Communities Process cont.

- Site visits and evaluations
- Award announcements
- Community celebrations
- Follow-up with communities not selected
- Period of construction and implementation.



Letter of Interest Criteria

Letters of Interest will be evaluated based on:

- Regional Value-Added Impact and future investment potential
- Reasonableness of project scope
- Readiness of projects
- Leadership capacity and community engagement



Letter of Interest Criteria cont.

- Resource availability and the leveraging of community assets and partnerships
- Community approach to use of Stellar designation in branding/marketing
- Description of previous planning and implementation
- Description of previous multi-project management
- MPO acknowledgement if necessary



Letter of Interest advice

- *Do not* target letter to agency funding programs
- However...*do* cater to your community needs that mesh with the interests of the agencies
- Generally talk about potential projects and the level of readiness (ownership etc...)



Letter of Interest advice

- Helpful to describe a targeted area of comprehensive community revitalization
- Include potential complementary projects
- Show a personal touch in your letter



Letter of Interest Requirements cont.

- We are looking for FIVE documents on February 19:
 1. The Completed Letter of Interest signed by CEO
 2. The Stellar Communities information sheet
 3. The Stellar Communities LOI project matrix
 4. A copy of the adoption resolution for the comprehensive plan
 5. A legible 8 ½ by 11 map of your community with target area boundaries and projects identified.



Submit LOIs To:

Email Gretchen Fisher at grfisher@ihcda.in.gov with the following information:

- Full Name
- Email
- Preferred Password
- Community Name (i.e. City/Town of...)

LOIs due February 19, 2014 by 5 P.M.





BREAK



Q&A



Thank you!

